### Senior Film, Television & New Media - Yr. 12 Representations Cultural and Subcultural Groups - Production Design (Individual)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Design</td>
<td>The student:</td>
<td>The student:</td>
<td>The student:</td>
<td>The student:</td>
<td>The student:</td>
</tr>
<tr>
<td></td>
<td>• effectively applies the key concepts of Representation and Institutions to create detailed, coherent proposals that proficiently use the conventions of script and planning formats.</td>
<td>• applies the key concepts of Representation and Institutions to create detailed, coherent proposals that use the conventions of script and planning formats.</td>
<td>• applies aspects of the key concepts of Representation and Institutions to create developed and workable proposals that use some of the conventions of script and planning formats.</td>
<td>• loosely relates the key concepts of Representation, Institutions to partially develop ideas for products using some aspects of script and planning formats.</td>
<td>• partially develops ideas that may relate to a script or storyboard format.</td>
</tr>
</tbody>
</table>

Extra Comments:
FOCUS: The development of a production design and a film production that is politically and or socio-culturally motivated using narrative and/or non-narrative film language and available technology.

DIMENSIONS: Design (Summative)

KEY AREAS: Representations, Institutions

CONDITIONS:
1. A script (screenplay or 3 column) and
2. EITHER
   • a treatment of 400-500 words OR
   • storyboards (12-24 shots)

TASK DESCRIPTION:
You have been selected by a commercial television station to submit a proposal and script for a short film that would run between 3 and 4 minutes in length suitable for entry in their:

“Australia Today” Short Film Festival

The film can be a narrative or non-narrative film, a genre film, a short documentary or an information film and should present the subject matter in an imaginative and creative way. The subject matter should reflect a social or cultural issue or theme that is of interest to you. This is your chance to dazzle and impress an audience with your imagination, vision and production skills.

- It would also include substantial evidence of research material, concept development, contact with interview subjects with their address and phone numbers, proposed interview dates, confirmed dates or interviews completed, a proposed filming schedule, location agreements and release forms.

In Film, Television and New Media, Nudity, Swearing, Overtly Sexual Themes, Drug Themes, Violent Images or any actions that could be perceived as breaking the law are strictly prohibited. If you are unsure, ask your Teacher.

- A professional presentation of this proposal is a basic standard requirement.
- Please photocopy your assignment BEFORE you submit it on the DUE DATE.

COMMENT:____________________________________________________________________